

FEDERATION OF EAST AFRICAN FREIGHT FORWARDERS ASSOCIATIONS

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Federation of East African Freight Forwarders Associations (FEAFFA)

Quarterly Report on COMPETE grant

1st Quarter, JAN - MAR 2011

Vision: To be a model professional Association in Freight

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Section A. General Information

Name of Organization:	Federation of East African Freight Forwarders Associations (FEAFFA)
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Organization's Contact Person:	John K. Mathenge, Regional Executive Officer
P F Tracking Number:	<u>FEA-STA-010-012</u>
Title of Activity:	Strengthening FEAFFA to become a self sustaining regional business association effective in championing the growth and development of an efficient, professional, self-regulated and competitive freight logistics industry.
Start Date of Reporting Period:	1 st Jan 2011
End Date of Report:	31 st Mar 2011
Date Report Submitted:	12 th April 2011

Section B. Overview

During the quarter, a train the trainer course was successfully held in which twenty trainers from the five countries of the Region were trained and certified. It is during the same quarter that Uganda and Rwanda held graduations for the East Africa Customs Freight Forwarding Certificates Course (EACFFPC). The Federation also rolled out its E-Newsletter in the quarter. The matrix attempt to present an overview of each activity and where possible supporting document and photos are attached as annexes.

Section C. Activity Matrix

Pillar	Activity and target	Status and Comment
Professionalism, Certification and Accreditation	To hold East African Customs Freight Forwarding Practising Certificate (EACFFPC) graduation EACFFPC coordination exercise by FEAFFA. Achieved 100%	Uganda held its graduation on 14 th January 2011. A total of 68 freight forwarders graduated. The ceremony was presided over by The Hon First Deputy Prime Minister and Minister for East African Community Affairs of the Republic of Uganda, Rt. Hon Eriya Kategaya. Other important guests who graced the function were the Commissioner General, Uganda Revenue Authority (URA) - Allen Kagina, senior officers of URA, the President of the Federation of East African Freight Forwarders Association, and the Leadership of Uganda Freight Forwarders Association (UFFA) among others. <i>Annex Q1- 1: Ugandan Graduation photos</i> <i>Annex Q1-10: List of Uganda graduates</i>
	To hold EACFFPC graduation in Rwanda. This is part of the EACFFPC coordination exercise by FEAFFA. Achieved 100%	Rwanda held its EACFFPC graduation on 19 th February 2011 in Kigali. A total of 88 students graduated from the FEAFFA course out of which 29 were women and the rest men. The Guest of Honour was the Minister for East Africa (Rwanda). The function was also attended by the Chairman of East Africa Business Council, Chairman of Private Sector Federation (Rwanda), Commissioner General of Rwanda Revenue Authority, among others. <i>Annex Q1 - 2: List of Graduates</i> <i>Annex Q1 – 3: Rwandan Graduation Photos</i>
	To participate in the Kenya Shippers Council's Workshop on International Best Practice on Transport and Logistics Achieved 100%	Kenya Shippers Council (KSC) held a Workshop on International Best Practices in Transport and Logistics on 17-18 February 2011 at the Sarova Whitesands Hotel, Mombasa. FEAFFA attended and made a presentation to sensitise participants on the various capacity building initiatives that the Federation was implementing with a view to enhancing professionalism. The forum provided an opportunity to promote the FEAFFA Code of Conduct among freight forwarders, shippers and other stakeholders. <i>Annex Q1 – 4: Presentation on Capacity Building initiatives by FEAFFA</i>

	<p>To mount Cargo Logistics Efficiency, safety and Security Training of Trainers Course</p> <p>Achieved 100%</p>	<p>With the support of the International Air cargo Association (TIACA), FEAFFA developed a short-term course on Cargo Logistics Efficiency, Safety and Security. Development of the course and training materials was completed end of 2010.</p> <p>FEAFFA mounted a Train the Trainer course on the above training programme for five days in Nairobi at the Silver Springs Hotel with the funding support of USAID COMPETE. It commenced on 28th February and was completed on 4th March. A total of twenty five trainers from the five countries of EAC attended (five women and twenty men). The course was facilitated by international trainers from USA and Singapore.</p> <p>The Chief Guest at the opening ceremony on 28th February was the Commissioner of Customs Services (Kenya Revenue Authority). The Director General of Kenya Civil Aviation Authority, the President of FEAFFA attended. Representatives of TIACA and USAID-COMPETE also graced the ceremony and addressed the gathering.</p> <p>All the twenty five participants who started the course were issued with certificates at the end of the course. There were five women and twenty men. Burundi had four participants while all the other countries had five participants each. The list of participants (trainers) who took part in the course is attached herewith. The participants will now be deployed to carry out training in their countries especially the various border points. The course covered the following areas among others:</p> <ul style="list-style-type: none"> ✚ Benefits of ethical operations – anti corruption - FEAFFA Code of Conduct ✚ Cargo security and safety for faster border crossing ✚ Border clearance requirements for movement of maize beans, rice ✚ Transport management ✚ Information Technology in cross boarder transport management ✚ Inco-Terms 2010 ✚ Axle load control for compliance from origin to destination ✚ Authorised Economic Operator (AEO) program and how to comply ✚ Supply Chain Management <p>The closing ceremony was presided over by the President of FEAFFA.</p> <p><i>Annex Q1 – 5: List of the Trainers</i> <i>Annex Q1 – 6: Completion Certificate</i> <i>Annex Q1 – 7: TOT Photos</i> <i>Annex Q1 – 8: Training Programme</i> <i>Annex Q1 – 9: Training Materials</i></p>
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Professionalism, Certification and Accreditation	To carry out a training needs assessment for the freight forwarders EAC	This is yet to be done. Resources are being sought to recruit a training officer who will undertake this activity.
	To develop Standard Trading Conditions – Achieved 20%	A raw draft has been developed. We are now seeking resources to hire a consultant to put together the final document for consideration by FEAFFA and stakeholders. A concept note for the project has been developed.
Lobbying and Advocacy	To participate in the meeting for Harmonization of Axle load regulations. Achieved 100%	FEAFFA represented the regional freight logistics industry in a meeting convened by EAC Secretariat with a view to harmonise the axle load management in the region. This was the second meeting but still preliminary. FEAFFA brought out issues affecting the freight logistics and will continue to represent the sector in future meetings.
	To participate in a two day National HIV/AIDS Private Sector stakeholders meeting on 23rd – 24th March in Nairobi.	The meeting organized by the East Africa Business Council (EABC) HIV/AIDS and Occupational Health and Safety (OSH) program brought together stakeholders in Kenya from across the major business sectors to share work place programs in the past year and the plan for the current year. The meeting confirmed the focal point organizations and called on the private sector for stronger HIV/AIDS initiatives as business excellence requires an HIV free and healthy community.
	Collect data from the freight on the performance in terms of cost, ease and procedures involved in transacting business along the northern corridor.	Questionnaires were distributed to selected individuals within four countries in collaboration with the national associations. The response rate was minimal. This could be attributed to the mobilization approach employed. It is critical that the primary data collectors are adequately sensitized on the project to guarantee their meaningful participation. The objective is to collect transit performance data to assess the effect of the ongoing trade facilitation efforts as well as policy engagement at regional level. There is concern from freight forwarders to have the central corridor included in the survey as well.
	Participate in the ongoing negotiation on the proposed EAC, COMESA and SADC Tripartite Free Trade Area	With the support of USAID COMPETE, FEAFFA represented the private sector in an EAC level meeting on proposed Tripartite Free Trade Area in Moshi. The proposed FTA is expected to increase trade in the larger sub Saharan Africa as the market widens. Among the issues being discussed include Trade facilitation, Transit, Rules of Origin among other areas. In collaboration with USAID COMPETE, a meeting of private sector stakeholders in the cargo transport sector in the EAC region was later organized to gather their views on the proposed FTA. The inputs of the meeting will feed into the EAC position for the Tripartite FTA negotiations.
Institution Development	To develop relevant organizational manuals for the smooth running of the organization.	This is yet to commence owing to resource constraints. Efforts are underway to seek resources to hire consultancy services

	<p>To Exhibit and attend the Air Cargo Conference</p> <p>Achieved 100%</p>	<p>Air Cargo Africa 2011 conference was the first of its kind to be held in Africa. It was hosted at the Kenyatta International Conference Center (KICC) in Nairobi from 22nd to 24th February. The conference explored the opportunities and challenges in Air cargo business in Africa. FEAFFA was both an exhibitor and a sponsor at the conference. The Regional Executive Officer of FEAFFA was one of the key panellists representing the African Continent.</p> <p>The exhibitors included: Freight Companies, Transport terminals, Air craft manufacturers, Air cargo Airlines, Supply Chain companies, Insurance companies, IT Companies (focused on logistics), Cargo handling equipment companies and services among other service providers.</p> <p>The Federation used the conference to publicise itself and especially its training programmes, Code of Conduct and the Regional Directory of freight forwarders. Several advertisements were secured for the Directory from the conference for the purpose of generating revenue for FEAFFA.</p>
Knowledge Management	To develop an online information portal	<p>Development of the E- portal platform has been completed. This will provide an online data base (one-stop centre) for information based on value chains with a view to ensuring that clearance of goods especially across intraregional borders is efficient. The portal is already deployed on FEAFFA website (www.feaffa.com) and is undergoing test. This project has been sponsored by Trade Mark East Africa.</p> <p>FEAFFA is now sourcing for funds to collect information on specified value chains to be populated on the portal. The intention is to start with the most important value chains (staple foods and major exports) before building data on the rest.</p>
	To distribute the Wheel of Commerce book	<p>FEAFFA is distributing a Transport Logistics book in the region. The authors, Issa Baluch and Charles H. W. Edwards are global logistics experts. Mr. Baluch is a past president of FIATA. In this book, the authors make case for the starring role of transportation and logistics on the world's economic and social stage with special focus on sub Saharan Africa and in particular EAC. The book also shows how the complex systems of moving and delivering goods all over the world - in all kinds of weather and over all types of obstacles - can boost the economies of countries large and small, fully developed or struggling to get there. It's therefore a must have for anyone in logistics. FEAFFA is getting a 20% selling commission.</p>
	To sensitise freight forwarders on EAC Customs Union.	<p>This activity is yet to be executed. Funds meant for this activity under the COMPETE grant were shifted to finance the Train the Trainer Course on Cargo Logistics Efficiency, Safety and Security. Request is being submitted to COMPETE to provide funds to facilitate the activity.</p>

	To design and publish a quarterly newsletter/ upload an E-Newsletter	<p>Quarterly E-newsletter – The first issue of the e-Newsletter was released in March 2011. It is now available on FEAFFA website (www.feaffa.com).</p> <p>The FEAFFA official newsletter is yet to be designed and published. This is mainly because of funding constraints. Possibility of undertaking the project on self-sustainability basis; where FEAFFA does not put in any seed capital has been explored but not worked. Most of the possible vendors require FEAFFA to pump in mobilization funds after which the magazine can sustain itself through advertising. A concept note has been developed to seek funding for the newsletter. The newsletter is one of the projects that are expected to generate revenue for the Federation.</p>
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Section C. Conclusion

A number of activities have been accomplished with the quarter. A few others are yet to take off owing to funding constraints. Most of the pending activities are those without a budget allocation in the grant extended to FEAFFA by COMPETE. However, FEAFFA has beefed up efforts to raise resources to fund the activities.

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